



Editorial

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Mapping the Credit Gap for Women Owned SMEs in India

Shailja Dixit and Sana Moid

Risk and Volatility of Indian and Chinese stock markets

D Lazar and Vijayalakshmi Sundar

A Contemporary Perspective on Political Branding and the Permanent Campaign

Amit Kumar and Somesh Dhamija

Case Study

Boosting economy with politically involved corporate: a case of shine garments limited

Kalpita Chakraborty

Book Review

Misbehaving: The Making of Behavioural Economics, Richard H. Thaler, Allen lane, an imprint of penguin books, 2015, 415 pages, INR 1000.

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